

**ON SOME STARLIKE FUNCTIONS WITH NEGATIVE
COEFFICIENTS**

MUGUR ACU, IRINA DORCA AND SHIGEYOSHI OWA

ABSTRACT. In this paper we study a class of starlike functions with negative coefficients defined by using a modified Sălăgean operator.

2000 *Mathematics Subject Classification*: 30C45.

1. INTRODUCTION

Let $\mathcal{H}(U)$ be the set of functions which are regular in the unit disc U ,

$$A = \{f \in \mathcal{H}(U) : f(0) = f'(0) - 1 = 0\}$$

and $S = \{f \in A : f \text{ is univalent in } U\}$.

In [5] the subfamily T of S consisting of functions f of the form

$$f(z) = z - \sum_{j=2}^{\infty} a_j z^j, \quad a_j \geq 0, \quad j = 2, 3, \dots, \quad z \in U \quad (1)$$

was introduced.

The purpose of this paper is to define a subclass of starlike functions with negative coefficients and to give some properties of its by using a modified Sălăgean operator.

2. PRELIMINARY RESULTS

Let D^n be the Sălăgean differential operator (see [4]) $D^n : A \rightarrow A$, $n \in \mathbb{N}$, defined as:

$$\begin{aligned} D^0 f(z) &= f(z) \\ D^1 f(z) &= Df(z) = zf'(z) \\ D^n f(z) &= D(D^{n-1}f(z)) \end{aligned}$$

Remark 0.1 If $f \in T$, $f(z) = z - \sum_{j=2}^{\infty} a_j z^j$, $a_j \geq 0$, $j = 2, 3, \dots$, $z \in U$ then $D^n f(z) = z - \sum_{j=2}^{\infty} j^n a_j z^j$.

Definition 0.1 [1] Let $\beta, \lambda \in \mathbb{N}$, $\beta \geq 0$, $\lambda \geq 0$ and $f(z) = z + \sum_{j=2}^{\infty} a_j z^j$. We denote by D_{λ}^{β} the linear operator defined by

$$\begin{aligned} D_{\lambda}^{\beta} : A &\rightarrow A, \\ D_{\lambda}^{\beta} f(z) &= z + \sum_{j=2}^{\infty} (1 + (j-1)\lambda)^{\beta} a_j z^j. \end{aligned}$$

Theorem 0.1 [4] If $f(z) = z - \sum_{j=2}^{\infty} a_j z^j$, $a_j \geq 0$, $j = 2, 3, \dots$, $z \in U$ then the next assertions are equivalent:

- (i) $\sum_{j=2}^{\infty} j a_j \leq 1$
- (ii) $f \in T$
- (iii) $f \in T^*$, where $T^* = T \cap S^*$ and S^* is the well-known class of starlike functions.

Definition 0.2 [4] Let $\alpha \in [0, 1)$ and $n \in \mathbb{N}$, then

$$S_n(\alpha) = \left\{ f \in A : \operatorname{Re} \frac{D^{n+1}f(z)}{D^n f(z)} > \alpha, z \in U \right\}$$

is the set of n -starlike functions of order α .

Definition 0.3 [3] Let $\alpha \in [0, 1), \beta \in (0, 1]$ and let $n \in \mathbb{N}$; we define the class $T_n(\alpha, \beta)$ of n -starlike functions of order α and type β with negative coefficients by

$$T_n(\alpha, \beta) = \{f \in A : |J_n(f, \alpha; z)| < \beta, z \in U\},$$

where

$$J_n(f, \alpha; z) = \frac{\frac{D^{n+1}f(z)}{D^n f(z)} - 1}{\frac{D^{n+1}f(z)}{D^n f(z)} + 1 - 2\alpha}, \quad z \in U$$

Remark 0.2 The class $T_n(\alpha, 1)$ is the class of n -starlike functions of order α with negative coefficients i.e. $T_n(\alpha, 1) = T \cap S_n(\alpha)$.

Theorem 0.2 [3] Let $\alpha \in [0, 1), \beta \in (0, 1]$ and $n \in \mathbb{N}$. The function f of the form (1) is in $T_n(\alpha, \beta)$ if and only if

$$\sum_{j=2}^{\infty} j^n [j - 1 + \beta(j + 1 - 2\alpha)] a_j \leq 2\beta(1 - \alpha)$$

Definition 0.4 [3] Let $I_c : A \rightarrow A$ be the integral operator defined by $f = I_c(F)$, where $c \in (-1, \infty)$, $F \in A$ and

$$f(z) = \frac{c+1}{z^c} \int_0^z t^{c-1} F(t) dt. \quad (2)$$

We note if $F \in A$ is a function of the form (1), then

$$f(z) = I_c F(z) = z - \sum_{j=2}^{\infty} \frac{c+1}{c+j} a_j z^j. \quad (3)$$

Remark 0.3 In [3] is showed that if $F \in T_n(\alpha, \beta)$ then $f = I_c(F) \in T_n(\alpha, \beta)$.

Remark 0.4 From Remark 0.2 and Theorem 0.2, for $f(z)$ of the form (1), we have $f \in T_n(\alpha, 1) = T_n(\alpha)$ iff

$$\sum_{j=2}^{\infty} j^n (j - \alpha) a_j \leq 1 - \alpha, \quad \text{where } \alpha \in [0, 1)$$

We denote by $f * g$ the modified Hadamard product of two functions $f(z), g(z) \in T$, $f(z) = z - \sum_{j=2}^{\infty} a_j z^j$, ($a_j \geq 0, j = 2, 3, \dots$) and $g(z) = z - \sum_{j=2}^{\infty} b_j z^j$, ($b_j \geq 0, j=2,3,\dots$), is defined by

$$(f * g)(z) = z - \sum_{j=2}^{\infty} a_j b_j z^j.$$

An analytic function f is set to be subordinate to an analytic function g if $f(z) = g(w(z))$, $z \in U$, for some analytic function w with $w(0) = 0$ and $|w(z)| < 1 (z \in U)$. We denote this subordination by $f \prec g$.

Theorem 0.3 [2] *If f and g are analytic in U with $f \prec g$, then for $\mu > 0$ and $z = re^{i\theta}$ ($0 < r < 1$), we have*

$$\int_0^{2\pi} |f(z)|^\mu d\theta \leq \int_0^{2\pi} |g(z)|^\mu d\theta.$$

Following, we define a certain subclass of starlike functions with negative coefficients by using a modified Sălăgean operator and give several properties of it.

3. MAIN RESULTS

Definition 0.5 *Let $f \in T$, $f(z) = z - \sum_{j=2}^{\infty} a_j z^j$, $a_j \geq 0, j = 2, 3, \dots, z \in U$.*

We say that f is in the class $TL_\beta(\alpha)$ if:

$$\operatorname{Re} \frac{D_\lambda^{\beta+1} f(z)}{D_\lambda^\beta f(z)} > \alpha, \quad \alpha \in [0, 1), \quad \lambda \geq 0, \quad \beta \geq 0, \quad z \in U. \quad (4)$$

Remark 0.5 *We can see from Definition 0.5 that the class $TL_\beta(\alpha)$ contains all the functions $f \in T$, $f(z) = z - \sum_{j=2}^{\infty} a_j z^j$, $a_j \geq 0, j = 2, 3, \dots, z \in U$, which satisfy the condition (4).*

Theorem 0.4 Let $\alpha \in [0, 1)$, $\lambda \geq 0$ and $\beta \geq 0$. The function $f \in T$ of the form (1) is in the class $TL_\beta(\alpha)$ iff

$$\sum_{j=2}^{\infty} [(1 + (j - 1)\lambda)^\beta (1 + (j - 1)\lambda - \alpha)] a_j < 1 - \alpha. \quad (5)$$

Proof. Let $f \in TL_\beta(\alpha)$, with $\alpha \in [0, 1)$, $\lambda \geq 0$ and $\beta \geq 0$. We have

$$\operatorname{Re} \frac{D_\lambda^{\beta+1} f(z)}{D_\lambda^\beta f(z)} > \alpha.$$

If we take $z \in [0, 1)$, $\beta \geq 0$, $\lambda \geq 0$, we have (see Definition 0.1):

$$\frac{1 - \sum_{j=2}^{\infty} (1 + (j - 1)\lambda)^{\beta+1} a_j z^{j-1}}{1 - \sum_{j=2}^{\infty} (1 + (j - 1)\lambda)^\beta a_j z^{j-1}} > \alpha. \quad (6)$$

From (5) we obtain:

$$1 - \sum_{j=2}^{\infty} (1 + (j - 1)\lambda)^{\beta+1} a_j z^{j-1} > \alpha - \sum_{j=2}^{\infty} (1 + (j - 1)\lambda)^\beta \alpha a_j z^{j-1},$$

$$\sum_{j=2}^{\infty} (1 + (j - 1)\lambda)^\beta (1 + (j - 1)\lambda - \alpha) a_j z^{j-1} < 1 - \alpha.$$

Letting $z \rightarrow 1^-$ along the real axis we have:

$$\sum_{j=2}^{\infty} (1 + (j - 1)\lambda)^\beta (1 + (j - 1)\lambda - \alpha) a_j < 1 - \alpha.$$

Conversely, let take $f \in T$ for which the relation (4) hold.

The condition $\operatorname{Re} \frac{D_\lambda^{\beta+1} f(z)}{D_\lambda^\beta f(z)} > \alpha$ is equivalent with

$$\alpha - \operatorname{Re} \left(\frac{D_\lambda^{\beta+1} f(z)}{D_\lambda^\beta f(z)} - 1 \right) < 1. \quad (7)$$

We have

$$\begin{aligned} \alpha - \operatorname{Re} \left(\frac{D_\lambda^{\beta+1} f(z)}{D_\lambda^\beta f(z)} - 1 \right) &\leq \alpha + \left| \frac{D_\lambda^{\beta+1} f(z)}{D_\lambda^\beta f(z)} - 1 \right| \\ &= \alpha + \left| \frac{D_\lambda^{\beta+1} f(z) - D_\lambda^\beta f(z)}{D_\lambda^\beta f(z)} \right| = \alpha + \left| \frac{\sum_{j=2}^{\infty} (1 + (j-1)\lambda)^\beta a_j [(j-1)\lambda] z^{j-1}}{1 - \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j z^{j-1}} \right| \\ &\leq \alpha + \frac{\sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j |1 - j|\lambda|z|^{j-1}}{1 - \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j |z|^{j-1}} = \alpha + \frac{\sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j (j-1)\lambda |z|^{j-1}}{1 - \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j |z|^{j-1}} \\ &< \alpha + \frac{\sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j (j-1)\lambda}{1 - \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j} = \frac{\alpha + \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j [(j-1)\lambda - \alpha]}{1 - \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j} < 1. \end{aligned}$$

Thus

$$\alpha + \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta a_j [(j-1)\lambda + 1 - \alpha] < 1,$$

which is the condition (4).

Remark 0.6 Using the condition (4) it is easy to prove that $TL_{\beta+1}(\alpha) \subseteq TL_\beta(\alpha)$, where $\beta \geq 0$, $\alpha \in [0, 1)$ and $\lambda \geq 0$.

Theorem 0.5 If $f(z) = z - \sum_{j=2}^{\infty} a_j z^j \in TL_\beta(\alpha)$, ($a_j \geq 0$, $j = 2, 3, \dots$), $g(z) = z - \sum_{j=2}^{\infty} b_j z^j \in TL_\beta(\alpha)$, ($b_j \geq 0$, $j = 2, 3, \dots$), $\alpha \in [0, 1)$, $\lambda \geq 0$, $\beta \geq 0$, then $f(z) * g(z) \in TL_\beta(\alpha)$.

Proof. We have

$$\sum_{j=2}^{\infty} [1 + (j-1)\lambda]^{\beta} [(j-1)\lambda + 1 - \alpha] a_j < 1 - \alpha$$

and

$$\sum_{j=2}^{\infty} [1 + (j-1)\lambda]^{\beta} [(j-1)\lambda + 1 - \alpha] b_j < 1 - \alpha.$$

We know that $f(z) * g(z) = z - \sum_{j=2}^{\infty} a_j b_j z^j$. From $g(z) \in T$, by using Theorem 0.1, we have $\sum_{j=2}^{\infty} j b_j \leq 1$. We notice that $b_j < 1$, $j = 2, 3, \dots$.

Thus,

$$\sum_{j=2}^{\infty} [1 + (j-1)\lambda]^{\beta} [(j-1)\lambda + 1 - \alpha] a_j b_j < \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^{\beta} [(j-1)\lambda + 1 - \alpha] a_j < 1 - \alpha.$$

This means that $f(z) * g(z) \in TL_{\beta}(\alpha)$, $\beta \geq 0$, $\alpha \in [0, 1)$ and $\lambda \geq 0$.

Theorem 0.6 If $F(z) = z - \sum_{j=2}^{\infty} a_j z^j \in TL_{\beta}(\alpha)$, then $f(z) = I_c F(z) \in TL_{\beta}(\alpha)$, where I_c is the integral operator defined by (2).

Proof. We have $f(z) = z - \sum_{j=2}^{\infty} b_j z^j$, where $b_j = \frac{c+1}{c+j} a_j$, $c \in (-1, \infty)$, $j=2,3,\dots$.

Thus $b_j < a_j$, $j=2,3 \dots$ and using the condition (5) for $F(z)$ we obtain

$$\sum_{j=2}^{\infty} [1 + (j-1)\lambda]^{\beta} [(j-1)\lambda + 1 - \alpha] b_j < \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^{\beta} [(j-1)\lambda + 1 - \alpha] a_j < 1 - \alpha.$$

This completes our proof.

We consider the integral operator $I_{c+\delta} : A \rightarrow A$, $0 < u \leq 1$, $1 \leq \delta < \infty$, $0 < c < \infty$, defined by

$$f(z) = I_{c+\delta}(F(z)) = (c + \delta) \int_0^1 u^{c+\delta-2} F(uz) du. \quad (8)$$

Remark 0.7 For $F(z) = z + \sum_{j=2}^{\infty} a_j z^j$. From (7) we obtain

$$f(z) = z + \sum_{j=2}^{\infty} \frac{c + \delta}{c + j + \delta - 1} a_j z^j.$$

Also, we notice that $0 < \frac{c + \delta}{c + j + \delta - 1} < 1$, where $0 < c < \infty$, $j \geq 2$, $1 \leq \delta < \infty$.

Remark 0.8 It is easy to prove that for $F(z) \in T$ and $f(z) = I_{c+\delta}(F(z))$, we have $f(z) \in T$, where $I_{c+\delta}$ is the integral operator defined by (7).

Theorem 0.7 Let $F(z)$ be in the class $TL_{\beta}(\alpha)$, $F(z) = z - \sum_{j=2}^{\infty} a_j z^j$, $a_j \geq 0$, $j \geq 2$. Then $f(z) = I_{c+\delta}(F(z)) \in TL_{\beta}(\alpha)$, where $I_{c+\delta}$ is the integral operator defined by (7).

Proof. From $F(z) \in TL_{\beta}(\alpha)$ we have (see Theorem 0.4)

$$\sum_{j=2}^{\infty} [(1 + (j - 1)\lambda)^{\beta}(1 + (j - 1)\lambda - \alpha)] a_j < 1 - \alpha$$

where $\lambda \geq 0$, $\beta \geq 0$, $0 < c < \infty$ and $1 \leq \delta < \infty$. Let $f(z) = z - \sum_{j=2}^{\infty} b_j z^j$, where (see Remark 0.7)

$$b_j = \frac{c + \delta}{c + \delta + j - 1} a_j \geq 0 \quad \text{and} \quad 0 < \frac{c + \delta}{c + \delta + j - 1} < 1.$$

From Remark 0.8 we obtain $f(z) \in T$. We have

$$[(1 + (j - 1)\lambda)^{\beta}(1 + (j - 1)\lambda - \alpha)] b_j < [(1 + (j - 1)\lambda)^{\beta}(1 + (j - 1)\lambda - \alpha)] a_j.$$

Thus,

$$\sum_{j=2}^{\infty} [(1 + (j - 1)\lambda)^{\beta}(1 + (j - 1)\lambda - \alpha)] b_j \leq \sum_{j=2}^{\infty} [(1 + (j - 1)\lambda)^{\beta}(1 + (j - 1)\lambda - \alpha)] a_j < 1 - \alpha.$$

This completes our proof.

Theorem 0.8 Let $f_1(z) = z$ and

$$f_j(z) = z - \frac{1 - \alpha}{(1 + (j - 1)\lambda)^\beta(1 - \alpha + (j - 1)\lambda)} z^j, j = 2, 3, \dots$$

Then $f \in TL_\beta(\alpha)$ iff it can be expressed in the form $f(z) = \sum_{j=1}^{\infty} \lambda_j f_j(z)$, where

$$\lambda_j \geq 0 \text{ and } \sum_{j=1}^{\infty} \lambda_j = 1.$$

Proof. Let $f(z) = \sum_{j=1}^{\infty} \lambda_j f_j(z)$, $\lambda_j \geq 0, j=1,2, \dots$, with $\sum_{j=1}^{\infty} \lambda_j = 1$. We obtain

$$\begin{aligned} f(z) &= \sum_{j=1}^{\infty} \lambda_j f_j(z) = \sum_{j=1}^{\infty} \lambda_j \left(z - \frac{1 - \alpha}{[1 + (j - 1)\lambda]^\beta[1 - \alpha + (j - 1)\lambda]} z^j \right) \\ &= \sum_{j=1}^{\infty} \lambda_j z - \sum_{j=1}^{\infty} \lambda_j \frac{1 - \alpha}{[1 + (j - 1)\lambda]^\beta[1 - \alpha + (j - 1)\lambda]} z^j \\ &= z - \sum_{j=2}^{\infty} \lambda_j \frac{1 - \alpha}{[1 + (j - 1)\lambda]^\beta[1 - \alpha + (j - 1)\lambda]} z^j. \end{aligned}$$

We have

$$\begin{aligned} &\sum_{j=2}^{\infty} [1 + (j - 1)\lambda]^\beta [1 - \alpha + (j - 1)\lambda] \lambda_j \frac{1 - \alpha}{[1 + (j - 1)\lambda]^\beta [1 - \alpha + (j - 1)\lambda]} \\ &= (1 - \alpha) \sum_{j=2}^{\infty} \lambda_j = (1 - \alpha) \left(\sum_{j=1}^{\infty} \lambda_j - \lambda_1 \right) < 1 - \alpha \end{aligned}$$

which is the condition (5) for $f(z) = \sum_{j=1}^{\infty} \lambda_j f_j(z)$. Thus $f(z) \in TL_\beta(\alpha)$.

Conversely, we suppose that $f(z) \in TL_\beta(\alpha)$, $f(z) = z - \sum_{j=2}^{\infty} a_j z^j, a_j \geq 0$

and we take $\lambda_j = \frac{[1 + (j - 1)\lambda]^\beta [1 - \alpha + (j - 1)\lambda]}{1 - \alpha} a_j \geq 0, j=2,3, \dots$, with

$$\lambda_1 = 1 - \sum_{j=2}^{\infty} \lambda_j.$$

Using the condition (5), we obtain

$$\sum_{j=2}^{\infty} \lambda_j = \frac{1}{1-\alpha} \sum_{j=2}^{\infty} [1 + (j-1)\lambda]^\beta [1 - \alpha + (j-1)\lambda] a_j < \frac{1}{1-\alpha} (1-\alpha) = 1.$$

Then $f(z) = \sum_{j=1}^{\infty} \lambda_j f_j$, where $\lambda_j \geq 0, j=1,2, \dots$ and $\sum_{j=1}^{\infty} \lambda_j = 1$. This completes our proof.

Corolary 0.1 *The extreme points of $TL_\beta(\alpha)$ are $f_1(z) = z$ and*

$$f_j(z) = z - \frac{1-\alpha}{(1+(j-1)\lambda)^\beta (1-\alpha+(j-1)\lambda)} z^j, j = 2, 3, \dots$$

Theorem 0.9 *Let $f(z) \in TL_\beta(\alpha), \beta \geq 0, \lambda \geq 0, \alpha \in [0, 1), \mu > 0$ and $f_j(z) = z - \frac{1-\alpha}{[(1+(j-1)\lambda)^\beta (1+(j-1)\lambda-\alpha)]} z^j, j=2,3,\dots$. Then for $z = re^{i\theta} (0 < r < 1)$, we have*

$$\int_0^{2\pi} |f(z)|^\mu d\theta \leq \int_0^{2\pi} |f_j(re^{i\theta})|^\mu d\theta.$$

Proof We have to show that

$$\int_0^{2\pi} \left| 1 - \sum_{j=2}^{\infty} a_j z^{j-1} \right|^\mu d\theta \leq \int_0^{2\pi} \left| 1 - \frac{1-\alpha}{[(1+(j-1)\lambda)^\beta (1+(j-1)\lambda-\alpha)]} z^{j-1} \right|^\mu d\theta.$$

From Theorem 0.3 we deduce that it is sufficiently to prove that

$$1 - \sum_{j=2}^{\infty} a_j z^{j-1} \prec 1 - \frac{1-\alpha}{[(1+(j-1)\lambda)^\beta (1+(j-1)\lambda-\alpha)]} z^{j-1}.$$

Considering

$$1 - \sum_{j=2}^{\infty} a_j z^{j-1} = 1 - \frac{1-\alpha}{[(1+(j-1)\lambda)^\beta (1+(j-1)\lambda-\alpha)]} w(z)^{j-1}$$

we find that

$$\{w(z)\}^{j-1} = \frac{[(1 + (j - 1)\lambda)^\beta(1 + (j - 1)\lambda - \alpha)]}{1 - \alpha} \sum_{j=2}^{\infty} a_j z^{j-1}$$

which readily yields $w(0) = 0$.

By using the condition (5), we can write

$$\begin{aligned} 1 - \alpha &> [(1 + \lambda)^\beta(1 + \lambda - \alpha)]a_2 + [(1 + 2\lambda)^\beta(1 + 2\lambda - \alpha)]a_3 + \dots \\ &+ [(1 + (j - 1)\lambda)^\beta(1 + (j - 1)\lambda - \alpha)]a_j + [(1 + j\lambda)^\beta(1 + j\lambda - \alpha)]a_{j+1} + \dots \\ &\geq \sum_{i=2}^{\infty} [(1 + (j - 1)\lambda)^\beta(1 + (j - 1)\lambda - \alpha)]a_i \\ &= [(1 + (j - 1)\lambda)^\beta(1 + (j - 1)\lambda - \alpha)] \sum_{i=2}^{\infty} a_i. \end{aligned}$$

Thus

$$\sum_{j=2}^{\infty} a_j < \frac{1 - \alpha}{[(1 + (j - 1)\lambda)^\beta(1 + (j - 1)\lambda - \alpha)]}$$

and

$$\begin{aligned} |\{w(z)\}^{j-1}| &= \left| \frac{[(1 + (j - 1)\lambda)^\beta(1 + (j - 1)\lambda - \alpha)]}{1 - \alpha} \sum_{j=2}^{\infty} a_j z^{j-1} \right| \\ &\leq \frac{[(1 + (j - 1)\lambda)^\beta(1 + (j - 1)\lambda - \alpha)]}{1 - \alpha} \sum_{j=2}^{\infty} a_j |z|^{j-1} < |z| < 1. \end{aligned}$$

This completes our theorem's proof.

Remark 0.9 *We notice that, in the particular case, obtained for $\lambda = 1$ and $\beta \in \mathbb{N}$, we find similarly results for the class $T_n(\alpha)$ of the n -starlike functions of order α with negative coefficients (inclusive the necessary and sufficiently condition presented in Remark 0.4).*

Acknowledgment. This work was partially supported by the strategic project POSDRU 107/1.5/S/77265, inside POSDRU Romania 2007-2013 co-financed by the European Social Fund-Investing in People.

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Mugur Acu
Department of Mathematics
University "Lucian Blaga" of Sibiu
Str. Dr. I. Rațiu, No 5-7, Sibiu, România.
email:*acu_mugur@yahoo.com*

Irina Dorca
Department of Mathematics
University of Pitești
Str. Târgu din Vale No 1, Pitești, România.
email:*irina.dorca@gmail.com*

Shigeyoshi Owa
Department of Mathematics
Kinki University
Higashi-Osaka, Osaka 577-8502, Japan.
email:*owa@math.kindai.ac.jp*