

Sponsor Information



General Information for Potential Sponsors & Contributors

The **32nd FEBS Congress FEBS2007** provides numerous possibilities for **advertising** and **promoting your company and products**.

Please find in this folder a list of possibilities sponsors may choose from to advertise, promote or present the institution. The organizers are delighted to discuss further options that may be better suitable for reaching marketing goals.

Please note that all sponsorship items will be handled on a first-come first-serve basis. We guarantee exclusivity of sponsoring and marketing options listed on the following pages. However, any chosen option shall require the final approval of the National Organizing Committee.

In case, one or several sponsor options suit your needs, kindly contact the **FEBS2007 Office** (attn. Birgit Hofer-Nagel) by email (info@febs2007.org) or fax (+43 (0)1 4277-9528) for reservation and further instructions. For any other questions, information or reservations, please contact the FEBS2007 Congress Office, or the Professional Congress Organizer **dm&c**. Should you also be interested to participate as an exhibitor, please contact the FEBS2007 Office or the Professional Exhibit Organizer **Media-Plan** for more details and pricing.

SPONSOR Options to Support FEBS2007

Social Events

Welcome Reception

€ 25.000

Take the opportunity to welcome the audience in your companies' name on occasion of one of the social highlights of the FEBS2007, the Welcome Reception, followed by the Keynote Opening Plenary Lecture on the first evening. Most congress participants are expected to attend.

- ▶ Sponsor's logo on invitations
- ▶ logo, flags, signs at and around the location of the Welcome Reception
- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme



Gala Dinner Reception at the Vienna City Hall € 15.000

FEBS2007 organizes exclusively for participants Gala Dinner Reception at the Vienna City Hall, following the famous tradition of similar dancing events in Vienna. Attendance to the reception is limited to 1000 participants, including accompanying guests. Accompany scientists through an evening with famous melodies and waltzing bliss as the exclusive sponsor of this memorable evening.

- ▶ Sponsor's logo on invitations
- ▶ Banners, logo, flags, signs at and around the location of the gala reception
- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Concert at the "Wiener Musikverein" € 5.000

At the Musikverein, where each year the famous New Year's concert takes place, we have arranged for an exclusive concert for FEBS2007 participants (max. 300). Enjoy the unique atmosphere in the "Musikverein" when presenting your company exclusively to participants during this unforgettable event.

- ▶ Sponsor's logo on invitations
- ▶ logo, flags, signs at and around the location of the concert
- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Congress Bags € 25.000

Congress bags are one of the most visible items during the entire congress as well as in public places. Not only containing all necessary FEBS2007 information, the participants will take it along as a souvenir of the Vienna congress for use in daily life back home. About 2.500 bags are going to be distributed during the entire congress.

- ▶ Display of sponsor logo and name as well as the congress logo on the bags
- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Coffee Points € 10.000

At the congress venue, 8-10 coffee points will be available where participants will have the possibility to relax and mix with their colleagues during the congress. Traffic around coffee points is expected to be very heavy, providing excellent opportunities to promote your company. Your sponsored coffee point will be named after your company/product. Participants could then arrange to meet at "your company" coffee point. Sponsoring multiple coffee points is possible.

- ▶ Display of logo and sponsor name at the area of the coffee break
- ▶ Possibility to lay out relevant information brochures at the coffee point
- ▶ Acknowledgement of sponsor at coffee stations during the coffee break
- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

T-Shirts for Helping Students € 10.000

We will have 50-75 students helping with all organizational and registration matters at the venue, as well as aiding participants at all times with any questions that may arise. These students will be constantly cruising through the venue, wearing T-shirts to facilitate their swift recognition. We shall need about 500 T-shirts in various sizes.

- ▶ Display of exclusive corporate logo and sponsor name at back of the T-shirts
- ▶ Costs for production of T-shirts should be covered by sponsor
- ▶ Color selection together with organizers

Advertisements in the Final Programme

The Final Programme, as handout to all congress participants, will be the most important printed matter (besides the Abstract Book) used by all participants throughout the entire congress, since the complete final scientific, social and tour programme, as well as all useful information on the congress are included.

Full color advertisement on outside back cover, 210 x 297 mm (A4)	€ 10.000
Full color advertisement on inside back cover, 210 x 297 mm (A4)	€ 5.000
Full color advertisement on inside front cover, 210 x 297 mm (A4)	€ 3.500
Full color advertisement on inside page (banner in the headline)	€ 1.500

- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Advertisements in the Abstracts book

Also advertising in the Abstracts Book is also possible. Take advantage of the possibility to position your company advertisement among the listing of all scientific contributions to this congress.

Full color advertisement on outside back cover, 210 x 297 mm (A4)	€ 10.000
Full color advertisement on inside back cover, 210 x 297 mm (A4)	€ 5.000
Full color advertisement on inside front cover, 210 x 297 mm (A4)	€ 3.500
Full color advertisement on inside page (banner in the headline)	€ 1.500

- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Programme at a Glance **€ 7.500**

The pocket guide (A4-folded size 55x88 mm, circulation of 3000) with all necessary information on the entire congress will enable participants to immediately find their way through the scientific programme and the congress venue.

- ▶ Company name, logo/advertisement in/on the FEBS2007 pocket guide or back cover
- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Plenary Lectures & Symposia **€ 5.000**

Plenary Lectures and main Symposia are available for sponsorship. In addition to paying the sponsorship contribution, the sponsoring company will cover the registration fees as well as the travel and accommodation costs for invited speakers.

- ▶ Sponsor's support will be acknowledged in the final programme as providing an unrestricted educational grant
- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with link on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

FEBS2007 Homepage

FEBS gives you a new possibility to reach your customers by advertising on the internet. Attract the audience by placing your electronic business card, setting a link to your homepage, or simply by placing an advertisement on the web.

Banner 250 pixels wide x 50 pixels high with maximal 256 colors

Banner for 3 months (incl. link to your homepage) € 1.500

Banner for 6 months (incl. link to your homepage) € 2.500

Banner for 8 months (incl. link to your homepage) € 3.500

- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Insert into Congress Bag € 5.000

Any information or other supplement in the congress bags remains one of the best methods of providing information to the targeted group as congress bags are distributed to all participants of the congress.

Flyers, leaflets, brochures, announcements, USB Sticks etc.

Inserts may not weigh more than 100g and shall not exceed A4 size.

- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Congress Orientation Signs € 2.000

Whatever participants are looking for during the congress (lecture halls, exhibition, registration desk etc.), orientation signs will lead them to each event or lecture hall of the congress. Take advantage of this possibility for your company to guide participants through the conference center.

- ▶ Logo and sponsor name on each sign

Speaker's Ready Room € 1.500

Will be one of the busiest areas during the congress. The speaker's ready room, frequently used by invited speakers and chairpersons represents a perfect spot for your company for reaching all participants who are leaders in their research field.

- ▶ Display of logo and sponsor name in the speaker's ready room
- ▶ Acknowledgement on the sponsor board on-site
- ▶ Logo with hyperlink on congress website
- ▶ Acknowledgement on sponsor's list in the final programme

Note Pads & Pens € 1.500

In addition to the congress bag, all participants are offered a note pad and a pen together with the congress material. Some 1000 copies can be distributed during the congress (registration desk, information desk, president's office etc.)

- ▶ 3500 note pads and pens with company logo and name.

Note pads and pens have to be provided or covered by the sponsor.

Poster Boards per poster board € 50

The Poster Exhibition is an important part of the scientific programme of the congress. Summarizing important information, posters obtain special attention by participants, which makes them an ideal instrument for advertising your company.

- ▶ Sponsor company logo on the poster boards