Austrian Association of University Teachers of English / Österreichische Gesellschaft der Universitätslehrerinnen und Universitätslehrer für Anglistik und Amerikanistik

AAUUTE Conference 2013

“Images”

(26–27 April 2013)

Organiser: Wolfgang Görtschacher
Assistant Organiser: Andreas Schachermayr

Best Western Parkhotel Brunauer
Elisabethstr. 45a
5020 Salzburg

http://www.parkhotelbrunauer.at
AAUTE Conference 2013

Friday, April 26

12.00 – 13.00  Lunch

13.00 – 13.15  Conference Opening

13.15 – 14.15  Session 1 (Chair: Hermine Penz)

VOLKER EISENLAUER (Salzburg):
The Cohesive Swing of Remediated Text Design

SASKIA FÜRST (Salzburg):
Images of Older Black Women in Advertising:
From the Asexual Aunt Jemima to the Sexualized
Dove Pro-Age Campaign

14.15 – 14.45  Coffee

14.45 – 15.45  Session 2 (Chair: N. N.)

ULRICH PALLUA (Innsbruck):
Looking Back: The Reality of Imperial Ideology in
John Fawcett’s Obi; or, Three-Finger’d Jack (1800)
To Look Forwards: Re-evaluating the Materiality of
the Body in Charlie Haffner’s Amistad Kata-Kata (1987)

MICHAEL DRAXLBÄUER (Vienna):
Images of Saint Kateri Tekakwitha

15.45 – 16.15  Coffee

16.15 – 17.15  Session 3 (Chair: Marie-Luise Pitzl)

REMUŞ GERGEL (Graz):
Images in the World Around Us and Beyond:
Notes from Formal Semantics

GABRIELLA MAZZON (Innsbruck):
Strategic Communication of Pathos and Suffering in
Verbal and Visual Medieval Culture

17.30 – 18.30  Jahreshauptversammlung AAUTE

18.30  Dinner
Saturday, April 27

9.00 – 10.30 Session 4 (Chair: Ewald Mengel)

SUSANNE REICHL (Vienna):
“To look is an act of choice” (John Berger):
Shaun Tan’s Picture Books

MARKUS OPPOLZER (Salzburg):
Braiding (Tressage) in V for Vendetta

RANTHILD SALZER (Vienna):
Between the Pictorial and the Verbal: Reading Images in
Art Spiegelman’s In the Shadow of No Towers

10.30 – 11.00 Coffee

11.00 – 12.00 Session 5 (Chair: Sabine Coelsch-Foisner)

JOSHUA PARKER (Salzburg):
How American Is It: The Auto in the Hetero-Image of Berlin

JULIA LAJTA-NOVAK & SANDRA MAYER (Vienna):
Disparate Images: The ‘Work vs Life’ Topos in
Contemporary Biofictions about Victorian Authors

12.00 – 12.15 Conference Closing

12.30 Lunch