

AAUTE

Austrian Association of University Teachers of English

Austrian Association of University Teachers of English /
Österreichische Gesellschaft der Universitätslehrerinnen und
Universitätslehrer für Anglistik und Amerikanistik

AAUTE Conference 2013

“Images”

(26–27 April 2013)

Organiser: Wolfgang Görtschacher

Assistant Organiser: Andreas Schachermayr

Best Western Parkhotel Brunauer

Elisabethstr. 45a

5020 Salzburg

<http://www.parkhotelbrunauer.at>

AAUTE Conference 2013

Friday, April 26

- 12.00 – 13.00 *Lunch*
- 13.00 – 13.15 Conference Opening
- 13.15 – 14.15 Session 1 (Chair: Hermine Penz)
- VOLKER EISENLAUER (Salzburg):
 The Cohesive Swing of Remediated Text Design
- SASKIA FÜRST (Salzburg):
 Images of Older Black Women in Advertising:
 From the Asexual Aunt Jemima to the Sexualized
 Dove Pro-Age Campaign
- 14.15 – 14.45 *Coffee*
- 14.45 – 15.45 Session 2 (Chair: N. N.)
- ULRICH PALLUA (Innsbruck):
 Looking Back: The Reality of Imperial Ideology in
 John Fawcett's *Obi; or, Three-Finger'd Jack* (1800)
 To Look Forwards: Re-evaluating the Materiality of
 the Body in Charlie Haffner's *Amistad Kata-Kata* (1987)
- MICHAEL DRAXLBAUER (Vienna):
 Images of Saint Kateri Tekakwitha
- 15.45 – 16.15 *Coffee*
- 16.15 – 17.15 Session 3 (Chair: Marie-Luise Pitzl)
- REMUS GERGEL (Graz):
 Images in the World Around Us and Beyond:
 Notes from Formal Semantics
- GABRIELLA MAZZON (Innsbruck):
 Strategic Communication of Pathos and Suffering in
 Verbal and Visual Medieval Culture
- 17.30 – 18.30 Jahreshauptversammlung AAUTE
- 18.30 *Dinner*

Saturday, April 27

- 9.00 – 10.30 Session 4 (Chair: Ewald Mengel)
- SUSANNE REICHL (Vienna):
“To look is an act of choice” (John Berger):
Shaun Tan’s Picture Books
- MARKUS OPPOLZER (Salzburg):
Braiding (Tressage) in V for Vendetta
- RANTHILD SALZER (Vienna):
Between the Pictorial and the Verbal: Reading Images in
Art Spiegelman’s *In the Shadow of No Towers*
- 10.30 – 11.00 *Coffee*
- 11.00 – 12.00 Session 5 (Chair: Sabine Coelsch-Foisner)
- JOSHUA PARKER (Salzburg):
How American Is It: The Auto in the Hetero-Image of Berlin
- JULIA LAJTA-NOVAK & SANDRA MAYER (Vienna):
Disparate Images: The ‘Work vs Life’ Topos in
Contemporary Biofictions about Victorian Authors
- 12.00 – 12.15 Conference Closing
- 12.30 *Lunch*