**Fashionable Queens. Body – Power – Gender**

(Unterrichtsraum = UR, English Department, University of Vienna, Campus der Universität Wien, Hof 8, Spitalgasse 2-4, 1090 Vienna)

Friday December 3, 2010

09.30-10.00  
**Conference Opening**  
Vice Rector of the University of Vienna – **Christa Schnabl**  
Dean of the Faculty of Philological and Cultural Studies – **Susanne Weigelin-Schwiedrzik**  
Dean of the Faculty of Social Sciences – **Rudolf Richter**  
Head of Department (English Studies) – **Margarete Rubik**  
**Monika Seidl** – English Studies and **Eva Flicker** – Sociology (Organizing Committee)

Coffee

10.30-12.30  
**Stella Bruzzi** (University of Warwick)  
**Pamela Church-Gibson** (London College of Fashion)  
Chair: **Birgit Lodes** (Universität Wien – Faculty of Philological and Cultural Studies – Music Studies)

Lunch

12.30-14.00  
**Amy de la Haye** (London College of Fashion)  
**Katharina Sykora** (HBK Braunschweig)  
Chair: **Andrea B. Braidt** (Universität Wien – Faculty of Philological and Cultural Studies – Theatre, Film and Media Studies)

Coffee

14.00-16.00  
**Elisabeth Bronfen** (Universität Zürich)  
und **Barbara Straumann** (Universität Zürich)  
**Wearing Prada in the Renaissance: Queen Elizabeth I. and her Fashionable Portraits**

Lucile: Capricious in Couture  
The Queen Stripped Bare: Luise of Prussia, Nudity Fashion and Political Iconography.

Coffee

16.30-18.30  
**Griselda Pollock** (Universität Leeds)  
**What Garbo did not do: Gender, Intellect, Power in the Body and Representations of Queen Christina of Sweden**

Chair: **Jörg Türschmann** (Universität Wien - Faculty of Philological and Cultural Studies – French and Spanish Studies)

Saturday December 4, 2010

10.00-12.00  
**Claire Monk** (DeMontfort University Leicester)  
**Majesty/Alchemy/Anarchy: Fashionable and Unfashionable Queens in Derek Jarman’s Jubilee (1978)**

**Caroline Evans** (Central Saint Martins London)  
**Queens of the Catwalk: Fashion Models in the Modernist Period**

Chair: **Martin Gaenszle** (Universität Wien - Faculty of Philological and Cultural Studies – South Asian Studies, Tibetology and Buddhism)

12.00-13.30  
Lunch

13.30-15.30  
**Stephan Hilpold** (Der Standard, Wien)  
**The Queen’s and King’s new Clothes: How Bloggers turned the Fashion-World upside down**

**Barbara Vinken** (Universität München)  
**Dressed to kill: Cinematic Marie Antoinette**

Chair: **Eva Horn** (Universität Wien - Faculty of Philological and Cultural Studies – German Studies)

15.30-16.00  
Coffee

16.00-18.00  
**Eva Flicker** (Universität Wien)  
**Costumes of Power: Female Politicians walking the Tightrope “The Reign of ‘Effortless Chic’ – On Authenticity and Naturalness in Street Style Blogs”**

Chair: **Aglaja Przyborski** (Universität Wien – Faculty of Psychology – Iconic Communication)

19.00  
Heuriger

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