



IB & M

Institut für Bildung und Medien
der Gesellschaft für Pädagogik
und Information e.V.

**Comenius
EduMedia-Siegel
Comenius
EduMedia-Medaille**

CALL FOR APPLICATIONS Comenius EduMedia 2014

European Multimedia Contest „Comenius”

www.comenius-award.de, www.gpi-online.de

Comenius-EduMedia Awards

The Society for Pedagogy and Information (GPI, non-profit organisation), a scientific society for multimedia, educational technology and media didactics, awards in 2014 for the 19th time, since their founding in 1995, the Comenius-EduMedia Awards to outstanding products among ICT-supported educational media. With the Comenius-EduMedia Awards GPI supports again pedagogically, thematically and by design outstanding ICT-supported educational media in the 5th decade of its activities. The Comenius-EduMedia Awards have been awarded in German speaking regions since 1995 and in all countries participating since 1997. Since then the Comenius-EduMedia Awards became one of the most important awards for multimedia products in Europe. The awards are usually, but not exclusively presented to publishing houses, institutions and authors, who are developing, creating, publishing and disseminating outstanding ICT based educational products. The Comenius-EduMedia Awards are honorary awards. They are not connected to any financial benefit for the winners.

Multimedia Products

The Comenius-EduMedia-Seal of Approval and the Comenius-EduMedia-Medal honour outstanding ICT-supported educational media. Besides, the Jury can award selected aspects of nominated works with the Comenius-EduMedia Special Awards or Comenius-EduMedia Supporting Awards. The Comenius-EduMedia Awards are given in the following domains:

- **Didactic Multimedia Products (DMP)**
Didactically intended or directional multimedia products (CD-ROM, DVD, Internet supplied or hybrid MP),
- **General Multimedia Products (AMP)**
Didactically not intended or non-directional multimedia products (multimedia encyclopaedias, learning objects, Internet supplied, audio books, television, radio or theatre projects, etc.),
- **Educational Management Systems (LMS)**
Platforms, networks, author's systems, interactive systems etc.,
- **Computer games with potentials conducive to competence (CKP)**
Computer games (maximal USK 16) supporting cognitive, medial, social and personality bound competence and sensor-motor ability.

Evaluation and Award Procedure

For the assessment of the Comenius-EduMedia-Awards the following two-stage assigning procedure is applied:

1. Stage: Comenius-EduMedia-Seal of Approval (Rating)

All submitted multimedia products are evaluated according to the qualitative criteria and evaluation procedures of the Institute of Education and Media of the GPI. All submissions that pass positively the evaluation for quality and functioning tests are awarded the Comenius-Seal of Approval. At the same time they are nominated for the second stage for estimating the Comenius-EduMedia Medal winners.

2. Stage: Comenius-EduMedia-Medal (Ranking)

The Jury decides to honour the best out of the Comenius-EduMedia Seal of Approval awarded multimedia products with the Comenius-EduMedia Medal.

Categories

The Comenius-Awards 2014 are given in the following categories:

Educational areas

- Preschool education,
- School education,
- Vocational education and training,
- University education,
- Personnel development,
- Continuing education / adult education,
- Non-institutional education.

Contents areas

- Political, historical and contemporary historical education,
- Ethical, social and euro-cultural education,
- Education in mathematics and science,
- Education in music, art and literature,
- Education in sports and health,
- Mother and foreign languages education,
- ICT, communication and media education,
- Technical and professional education,
- Economic and commercial education,
- Leisure education.

Areas of Usage

- E-Learning / E-Teaching,
- Blended-Learning / Blended-Education,
- Playful Learning,
- Management.

Conditions of participation

Applications for Comenius-Awards are to be submitted via the online registration form by March 31st, 2014. The following conditions for participation have to be satisfied:

Application submission

The Application Form is to be found on the Comenius website of the GPI www.comenius-award.de. After the online submission of the application an email confirmation for participation and the invoice of payment will be sent back.

Product submission

Submission of 3 copies of the applying product (together with the associated documentation) or respectively 3 times unrestricted free of charge rights for access to online products and, if necessary, access codes, passwords, resolutions etc.

Image files

Online submission of an image file (.png or .jpg; minimum 600x400 px; 200 dpi) accompanying the application for presenting, documentation and publication about the applying product.

Participation fee

For participating in the contest for the Comenius EduMedia Awards a participation fee of 395 € is required for each applying product title. After receiving the invoice the participation fee has to be submitted to:

IB&M der GPI
Bank für Sozial Wirtschaft Berlin
IBAN: DE52 1002 0500 0003 3981 01
BIC: BFSWDE33 BER

Legal proceedings are barred

Call for Applications

The Call for the Comenius-EduMedia-Awards 2014 is published on the Comenius websites of GPI www.comenius-award.de, as well as in the GPI journal L.A. Multimedia. The call is also available at the Institute of Education and Media of the Society for Pedagogy and Information (IB&M GPI) office in Berlin.

Participation

The Comenius-EduMedia-Awards are open to publishing houses, institutions, universities, schools, project groups and authors of educational media from all countries, who design, create, publish or disseminate educational media supported by information and communication technologies (ICT). The GPI has assigned the following Country Representatives for advising and carrying out the Comenius EduMedia contest: Bulgaria: Prof. PhD M. Kalaidjieva, Croatia: János Andócsi; Greece: Univ.-Prof. Dr. Dimitris Charalambis, Netherlands: Univ.-Prof. Dr. Joan Hemels, Austria: Univ.-Prof. Dr. Thomas A. Bauer, Slovenia: Associate Prof. Dr. Marko Ivanisin, Czech Republic: Associate Prof. Barbara Köpplova, Hungary: MSc. Peter Csizmár, Cyprus: MSc. Christos Giannoulis.

Festive Award Procedure

The decision of the Jury about certification and nomination will be forwarded to every participant by June 6th, 2014 together with the invitation for the Festive Ceremony.

During the festive presenting the Comenius- EduMedia Awards 2014 on 19th June 2014 in Berlin are disclosed and announced the Comenius-EduMedia Seal of Approval and Comenius-EduMedia Medal winners. At the same time they are published on the web sites of GPI. All awards winners are presented and published in the GPI journal L.A. Multimedia, as well as in the Comenius database www.comenius-award.de. All winners can use Comenius-EduMedia-Award-Logo for advertising purposes after the award ceremony.

Jury

The Institute of Education and Media (IB&M) of the GPI and the GPI-Jury members evaluate and certify the multimedia products (stage 1). Thereafter, a grand jury including GPI-Board Members, the GPI-Trustees, GPI-Country Representatives form the decision on the winners of the Comenius-EduMedia Medal (stage 2).

Members of the Grand Jury are: GPI-President Univ.-Prof. Dr. Dr. Gerhard E. Ortner, Paderborn, Hagen and Berlin; János Andócsi, Bilje (Croatia), o. Univ.-Prof. Dr. Thomas A. Bauer, Vienna (Austria); Univ.-Prof. Dr. Dimitris Charalambis, Athens (Greece); MSc. Peter Csizmár, Sopron (Hungary); MSc. Christos Giannoulis, Limassol (Cyprus); Univ.-Prof. Dr. Joan Hemels, Amsterdam (Netherlands); Associate Prof. Dr. Marko Ivanisin, Maribor (Slovenia); Prof. PhD M. Kalaidjieva, Sofia (Bulgaria); Associate Prof. Dr. Barbara Köpplova, Prague (Czech Republic); Dr. G. Kysela-Schiemer, Wien (Austria); OStD i.K. H. Loewen, Wülfrath; Univ.-Prof. Dr. eng. U. Lehnert, Berlin; Joachim Luga, Dortmund; Dr. B. Mikuszeit, Berlin; Prof. Dr. S. Piotrowski, Hagen; Dr. E. Raddatz, Berlin; LMR a.D. Dr. G. Stroh, Rothenburg ob der Tauber; Dr. U. Szudra, Berlin; Dr. J. Thoma, Berlin; Univ.-Prof. Dr. G. Zimmer, Berlin.

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GD Bildung und Kultur

Programm für lebenslanges Lernen

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“BL-Media – Blended learning with digital and audio visual educational media for lifelong learning”(Grundtvig)

„E-Teaching – Innovative Teaching - E-Teaching and Face to Face Teaching with digital and analog media education in vocational education and training" (Leonardo)

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