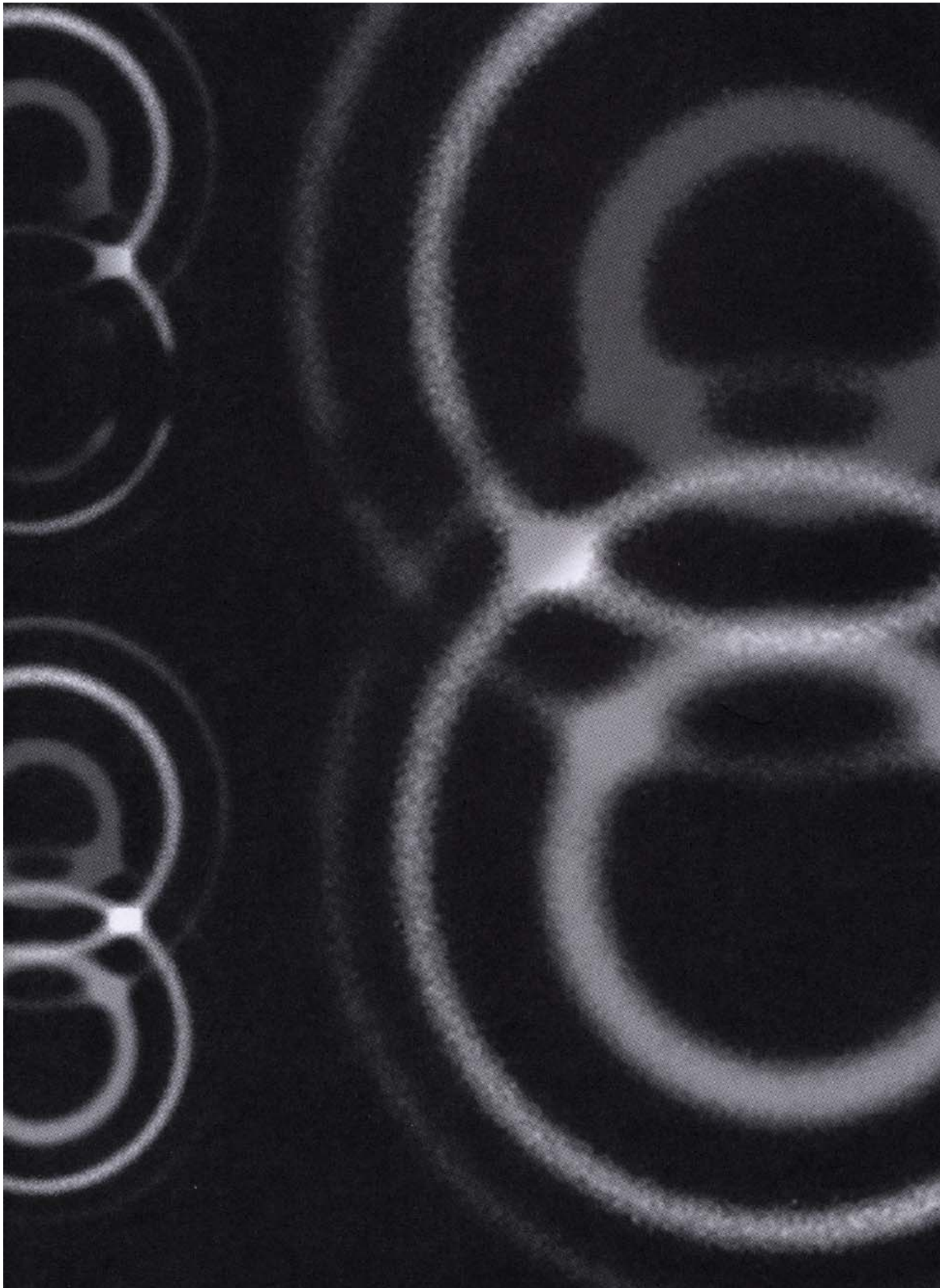


$$|\psi^-\rangle = \frac{1}{\sqrt{2}} \{ |1\rangle |0\rangle - |0\rangle |1\rangle \}$$

This equation describes  
2 entangled qubits

Quantum Entanglement  
is the Basis of:

- Quantum Cryptography
- Quantum Teleportation
- Quantum Communication
- Quantum Computation





1      **t a b l e s p o o n   o f   t a l e n t**

**+**

5      **d r o p s   o f**  
**p o p u l a r i t y**

# **FORMULAS FOR NOW**

FORMULATED BY  
**HANS ULRICH OBRIST**

**+**

1      **d r o p   o f   l u c k**

**+**

10     **k i l o g r a m s   o f   d i s c i p l i n e**

**+**

6      **g l a s s e s**  
**o f   s e l f - s a c r i f i c e**

-----  
( it's more )  
( about possibilities )  
( not solutions )  
-----

**+**

3      **g r a m s   o f   s p i r i t u a l i t y**

0  
0  
o   ^\_ ^  
(oo)\-----  
(--)\            )\ ^  
| |-----w |  
| |            | |

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Hans Ulrich Obrist and the publisher thank all of the contributors  
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in the preparation of this book.

# NEW PERCEPTIONS

A formula to measure the weight of this book (W)

$$W = (h \times w \times pp / 2 \times P) + (2(h \times w \times 2) \times E) + (2(h \times w) \times C) + (2(h \times w) \times B)$$

h = height of page in metres

w = width of page in metres

pp = number of pages in book

P = weight of paper (165gsm)

E = weight of endpapers (140gsm)

C = weight of printed laminate cover (140gsm)

B = weight of board (2,000gsm)

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A work-in-progress idea for  
the ~~notes~~ picture credits

78 = Loris Gréaud / photograph courtesy Elisa  
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24 1/2 x 22 1/2 x 11 inches

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variable site-specific; collection of the artist, France

146 = Keith Tyson / mixed media on aluminium, 61 x  
61 cm (24 x 24 in). HV14492

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Niki -  
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p.160. What if we  
print this on graph  
paper?  
ATB

48 colour  
57 b + w  
105 illustrations